

Strive With Us This Summer

Sponsorships
Opportunities



The Leadership & Culture Gap

Today's students face growing pressure, yet many schools and athletic programs lack structured leadership development.

Coaches and educators work hard to build strong cultures and leaders, but often without consistent tools or support.

Strive develops character-driven leaders and builds strong, positive team cultures.



About Strive

For over 30 years, Strive has helped **students, coaches, and educators** build positive, accountable team cultures rooted in shared values. Through character-driven leadership development, we empower individuals and teams to communicate effectively, perform better, and carry lifelong leadership skills into school, sport, and life.

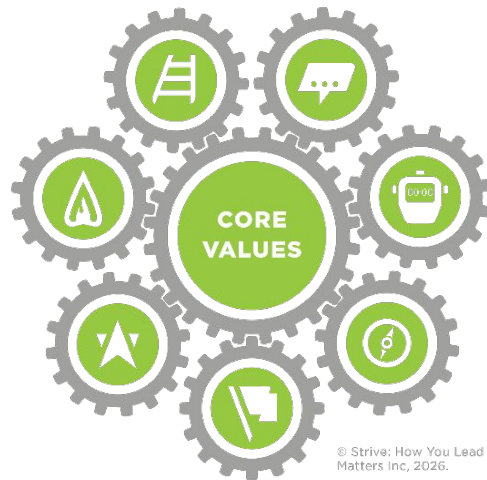


Our Approach

Leadership Development



Culture Creation



- ⚙️ Hierarchy, Power Structure
- 🏠 Traditions, Rituals
- 👤 Stories, Heroes
- 📜 Symbols, Artifacts
- 🗣️ Language, Vocabulary
- 📅 Practice, Routines
- 🗣️ Credos, Slogans

Why Partner with Strive

- ❖ **30 years** of trusted youth leadership impact
- ❖ Direct engagement with 700+ Highmark Walk attendees and 300+ families
- ❖ Brand visibility at **two high-impact community events and throughout Strive programming during the summer.**
- ❖ **Multi-channel exposure:** live events, email, social media, physical signage
- ❖ Alignment with character-driven leadership and youth development



Strive With Us

Audience & Community Reach



Summer Program Highlights

Coaches' Institute

35+ high school coaches

The High School Coaches' Institute offers dedicated **professional development for coaches**, enhancing their leadership skills and fostering positive team cultures essential for youth development.

Sports Challenge

60+ student-athletes

Our Sports Challenge is a transformative 5-day sports leadership academy designed to equip student-athletes with essential leadership skills for success in sport and life.

Leadership Experiences

100+ youth and adults

Summer Leadership Experiences feature **Strive-led leadership development workshops** from June through August with youth, coaches and educators.

Email Subscribers

8,400

Engaging student-athletes in leadership and character development.

Social Media Followers

3100+

Connecting families to vital youth leadership initiatives each year.

Highmark Walk

700+

Connecting families to vital youth leadership initiatives each year.



Your Sponsorship Makes an Impact

1 Scholarships

75%+ of Sports Challenge families receive financial assistance (over \$25,000 awarded)

2 Program Access

Expands opportunities for youth and adults to develop leadership and culture building skills across all Strive programs

3 Coach & Staff Development

Provide coaches and educators with access to high quality professional development opportunities

Sponsorship Levels

- 01 Presenting Sponsor**
Exclusive branding at all summer events and materials.
- 02 Leadership Sponsor**
Prominent logo visibility across multiple outreach platforms.
- 03 Community Sponsor**
Support local programs and initiatives through your contribution.
- 04 Friend Sponsor**
Show your support and help make our programs possible.

Presenting Sponsor - \$12,500

Benefits include

- ❖ Exclusive recognition as the *Presenting Sponsor* of Strive's Summer Programming: Sports Challenge, Summer Leadership Experiences, Coaches' Institute
- ❖ Prominent logo placement on all summer event materials, signage, and apparel
- ❖ On-site branding throughout Strive's summer programming
- ❖ Featured recognition at Sports Challenge opening and closing ceremonies
- ❖ Featured spotlight in email campaigns and social media (5)
- ❖ Premium logo placement at the Highmark Walk



Leadership Sponsor - \$3,300

Benefits include

- ❖ Recognition as a *Leadership Sponsor* during summer programming, including special acknowledgement during Sports Challenge opening and closing ceremonies
- ❖ Logo placement on daily schedule signage + participant packages for programs throughout the summer
- ❖ Social media feature highlighting your organization (3)
- ❖ Logo inclusion as Leadership Sponsor in email communications (3)
- ❖ Event signage recognition for programs throughout the summer



Community Sponsor - \$1000

Benefits include

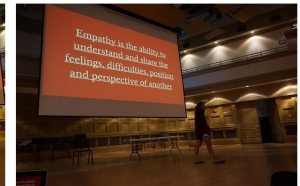
- ❖ Recognition as a *Community Sponsor* during summer programming, including special acknowledgement during Sports Challenge opening and closing ceremonies
- ❖ Name/logo featured in scholarship acknowledgment materials
- ❖ Social media recognition (2)
- ❖ Inclusion in post-event impact report and name listed on the Sports Challenge supporter page



Friend Sponsor - \$300

Benefits include

- ❖ Recognition as a *Friend of Strive Sponsor* throughout summer programming
- ❖ Name and logo featured on the website
- ❖ Inclusion in a group thank-you email to the Strive community (1)



Sponsorship Level Comparison

Benefits	Presenting (\$12,500)	Leadership (\$3,300)	Community (\$1,000)	Friend (\$300)
Naming Rights	Exclusive Presenting	—	—	—
Logo Placement	Premier / All Materials	Prominent	Standard	Limited
Speaking Opportunity	Yes	—	—	—
Highmark Walk Recognition	Premium Placement	Event Signage	Recognition Listing	Logo on Flyers
Email Feature	Dedicated Spotlight	Logo Inclusion	Select Mentions	—
Social Media Feature	Featured Spotlight	Recognition Post	Thank-You Post	—
# of Available	1	5	Unlimited	Unlimited

Thank You!

